

# Coastal design lovers bring surf home with the Endless Wave table

By Michaela Kennedy

Surf style is up and local architect Ron DiMauro is on its crest with his new innovation, the Endless Wave table. A combination of surfboard and wave, the coffee table adds a sparkling accent to seaside homes.

DiMauro has a knack for turning his dreams into reality and has built a career around his love of the sea. He designs homes ranging from simple summer cottages to grand coastal estates. These days he has taken his childhood memories of sand castles and salt air and woven them into an elegant conversation piece that fits in front of a loveseat.

A few years ago, DiMauro took up surfing with his daughter Olivia. He is an active dad, and ready to help his little girl to realize her dreams. "I told her I'd do anything she wanted," he said. And with that promise, he found himself in the ocean with Olivia, catching rides with nature. DiMauro immediately fell in love with the sport and thought about it often.

When he moved his architectural office from Newport to Howland Avenue, DiMauro considered the style he wanted to create for his working space. "Necessity is the mother of invention," he said. "I needed a coffee table." He shopped for tables made from surfboards, but he only found ones with four legs attached. The stilted look



The design idea for the Endless Wave coffee table came to Ron DiMauro in the middle of the night. He created the table after surfing with his daughter, Olivia.

didn't quite match his vision.

DiMauro kept asking himself how to make a surfboard look like it was floating. "I literally woke up one night and drew a sketch. It's either going to be goofy or great," he recalled. With that thought, he fell back to sleep.

The designer got up the next morning, went over to Newport and bought a short board. Together with craftsman Tyler Zagryn, a former staff member, he built a prototype.

Their project happened to be the same day as his office debut, and the sample stood on display.

When guests showed up at the open house, they gushed over the art piece.

"Everyone started asking for them," DiMauro said.

DiMauro went on to develop the wave table concept into a brand name. He hired a staff to help grow the idea into a niche in the interior design market.

Greg Pearson joined the production team in January. He handles everything from building to marketing. A surfer himself, Greg is thrilled to be part of a company that recognizes the beauty of the sea. Standing in front of a table he just finished,

In recent months, the Endless Wave team has participated in fine home shows in New York City to showcase the launching of their new surfboard coffee table line. At each trade show, team members recreated the look of the Jamestown seaside cottage office at their booth. "People were head over heels. That got us supercharged," Di-

Mauro said. After that, orders from interior designers, and even celebrities, began pouring in.

The production team gets excited to see the way people react to the tables and to hear customers' stories. Every comment from "I surfed when I was younger and I want this in my house to remind me of how much fun I had" to "I never surfed, but it makes me dream about it" keeps the team pumped up.

Each person that has ordered a table has shown enthusiasm for it as a piece of artwork. "We make these because of our love of the sea," DiMauro said. "People love it as well."

To see pictures of the surfboard tables and learn more about the design team, visit online at [www.endlesswave.net](http://www.endlesswave.net).



The production team for the Endless Wave includes Ron Dimauro, Laurie Keene, & Greg Pearson.

ished, he described his new job as "awesome."

Laurie Keene, another member of the production team, enjoys helping with graphic design and choosing colors. If someone requests a custom logo, she goes to the computer and works the image. "The main gratification is working on something and have it become a product," she said.



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